



Virginia Motorcoach Association Estes-Counselman Scholarship Program

Rules

Virginia Motorcoach Association (VMA) Scholarships will be awarded in the amount of \$750.00 each in the year 2024. Eligible for these awards are full-time employees, or the dependent children of full-time employees, of VMA Operator (both Tour and Motorcoach) Member companies and of VMA Associate Member (both Tourism-focused and Equipment-focused) companies. The award will go to applicants which best meet the requirements set forth by the Scholarship Committee. Two annual scholarships will be awarded: one for VMA Operator Members of either type (Tour or Motorcoach) and one for VMA Associate Members (Tourism-focused or Equipment-focused). Award eligibility for VMA Associate Members is limited to only the actual individual contact member(s), or their family members, actively listed with and having a direct interest in the VMA, as opposed to all employees within the Associate organization.

The Scholarship Committee will be authorized to review the applications blindly, i.e., without identifying data, and make the selections. The Scholarship Committee is appointed by the Board of Directors and will serve at the discretion of the Board. The Committee Chair, Deb Owings, will be the point-of-contact for all pre-submission inquiries.

Criteria for Eligibility:

Those eligible to apply must:

- Have been employed by VMA member organization for a minimum of one year by January 1 in the year in which the scholarships are awarded.
- Already be registered to a full-time college, professional school, or trade school in the previous fall or at the time of application.
- Hold a minimum Grade Point Average (GPA) of 3.0 or if a professional or trade school, the equivalent of a B grade.
- The winners, or the parents of the winners, must still be employed at the member's company at the time the winners are selected.

(NOTE: Dependent applicants that will be first year higher education students may apply. Enrollment will need to be validated before the award is given and a final high school GPA will be requested.)

Application & Selection Timeframe:

- Applications must be typed for legibility. Handwritten applications will not be accepted.
- Applicants must include the **entire** application packet, including:
 - Completed, signed, and dated application.
 - Most recent high school or higher education transcripts
 - Proof of registration for the coming semester to the higher education institution where accepted

PLEASE NOTE: If any of these elements is not included with your mailing by the deadline, your submission will be considered ineligible.

- The Scholarship Committee will consider application packages received between January 1, 2024, and April 15, 2024.
- Sealed applications will be forwarded to a non-voting administrator, where they will be kept confidential and redacted by that administrator.
- Applications will be blindly reviewed by the Scholarship Committee and the final awards will be determined by a point system.
- Winners will be notified on or within five business days of July 1, 2024.

Please mail or email completed applications to:

Scholarship Committee - Confidential

c/o VB Group Marketing & Event Resources

Virginia Motorcoach Association

PO Box 344, Palatine, IL 60056

Phone: 224-402-1534

Email: alice@vbgmarketing.com